

The Query Course

contents

Module 1: Modern Query-Writing Approach

- 01** Deciding traditional publication is right for you
- 02** Old-school vs. modern querying methods
- 03** Reframing the query as a sales pitch
- 04** The querying caveat

Module 2: Query Overview and Mini-Synopsis

- 01** Parts of a query
- 02** Critical story elements
- 03** Developing the mini-synopsis
- 04** Refining the mini-synopsis

Module 3: Completing the Query

- 01** The hook
- 02** The bio
- 03** Final pieces and personalization
- 04** Ideal query structure

Intermission: Analyses of Effective Queries

Module 4: Submission Materials

- 01** Writing the synopsis
- 02** What agents look for in pages
- 03** Formatting materials

Module 5: Research and Querying Strategies

- 01** Finding ideal agents
- 02** Preparing a spreadsheet
- 03** Structuring your submission plan

Module 6: Submitting to Agents

- 01** Submission nuts and bolts
- 02** Agent responses
- 03** Evaluating querying success